



Why Health Mart? Why now?

Health Mart® is committed to helping you grow your business, your way. We provide the solutions and support that enable you to navigate industry change, increase your pharmacy's performance and build a more profitable business. Learn how you can benefit from our best-in-class pharmacy services included in your membership fee.

✓ We make it easy

- Streamlined customer orientation with a dedicated enrollment manager
- Flexible co-branding with exterior signage kit
- Low obligation with no long-term commitments
- Start-up services to help you get up and running quickly and efficiently

✓ We provide real value

- Centralized access to personalized, up-to-date data, programs and insights for your business
- Unique step-by-step approach to help increase your pharmacy's performance and profits
- Our expert pharmacists and business strategists lead a team with an unmatched level of real experience in managed care, pharmacy operations, clinical performance and marketing
- Peer-based education and hands-on pharmacy performance support
- Access to your pharmacy performance data
- Professional local marketing tools and resources
- Business-building programs for more revenue
- Comprehensive library of CE courses available through Health Mart UniversitySM
- Regulatory compliance tools and drug therapy resource support

✓ We offer extra savings

- \$200/month matching marketing funds for eligible stores
- Discounts on everyday pharmacy services and business supplies
- Discounted fees on key value-added programs

“

I looked at what the other wholesalers were offering and they didn't have either the right vision or a vision that aligned with mine. And that is to sustain independent pharmacy, help make us financially viable and thrive!

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DENNIS SONG
Flower Mound Pharmacy

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I partnered with Health Mart several years ago. It feels much more like a partnership than just a vendor relationship. I believe they care. Not just about how I'm doing, but how the independent pharmacy industry itself is doing.

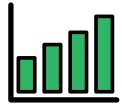
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DAVE WRIGHT
Butterfield Health Mart Pharmacy



Discover greater savings and value with Health Mart

INCLUDED WITH MEMBERSHIP



Improve pharmacy performance

Results Optimizer, your virtual business coach	✓
Access EQUiPP™ pharmacy quality measures data	✓
Health Mart Atlas™ managed care support	✓
DIR Estimator (Health Mart Atlas customers only)	✓
McKesson Reimbursement Advantage SM	Discounted \$
Pharmacist's Letter	✓
Pharmacy Technician's Letter	✓
OIG Exclusions Check	✓
Regulatory compliance tools	✓
Health Mart University	✓



Implement operational change

Town Halls	✓
Medication synchronization support	✓
Operations Toolkit	✓
Health Mart Purchasing Advantage	✓
Access to Health Mart pharmacists and industry experts	✓
Competitive pricing and rebates on generics	✓



Discover additional revenue opportunities

Vaccine Starter Kit, guide and Collaborative Practice Agreement	Discounted \$
Discounted pricing on flu vaccines	✓
VaccineComplete	Discounted \$
Health Mart private label products	✓
FrontEdge™ pricing, planogram and merchandising services	✓
Children's Free Vitamin Program	Discounted \$



Stand out with best-in-class marketing

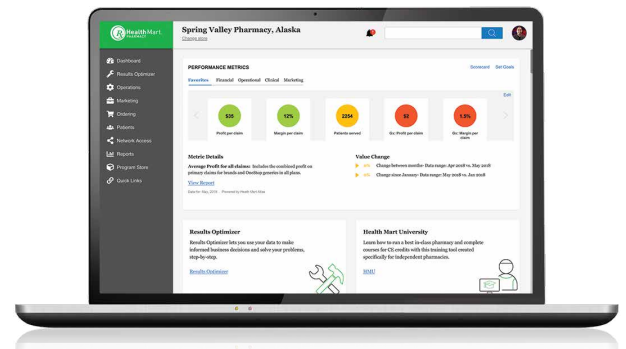
Exterior design and interior décor allowance	✓
Local Marketing Support	✓
Online Marketing Hub with 400+ marketing templates	✓
Matching advertising funds	✓
Your Pharmacy Online SM and Health Mart mobile app	Discounted \$
Physician Outreach Program	Discounted \$

myHealthMart

myData. myPrograms. myInsights.

When you join the Health Mart franchise you gain access to myHealthMartSM, the industry's leading all-in-one dashboard to help you manage your pharmacy's performance and profitability.

- Improve your pharmacy operations with a complete picture of your business all in one place
- View the Health Mart solutions available to help you manage and grow your pharmacy and benefit your business
- Gain insight into how your decisions are impacting your business



Want to learn more?

Speak to a McKesson representative or call 855.HLTHMRT (855.458.4678)
Our representatives are available Mon-Fri, 7 a.m.-9 p.m. CT



MCKESSON

Health Mart is proud to be a member of the McKesson family, sharing in the collective industry knowledge and experience residing within all of the McKesson corporate affiliates. Since 1833, McKesson has been committed to the success of independent pharmacies through the delivery of innovative programs and reliable distribution services. Learn more at mckesson.com.

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