

Med Sync Patient Recruitment Talking Points



Employ the talking points below to recruit patients into your medication synchronization program.

Would you like to pick up (or have delivered) all of your medications for the month at once?

I think you would benefit from an established monthly visit at the pharmacy, where you can pick up all of your refills and any new medications during this set appointment date. You'll be able to cut down on your visits to the pharmacy each month and have the chance to talk one-on-one with the pharmacist each time you pick up your medications.

Would you like to avoid partial fills and decrease the number of trips to the pharmacy each month? Let me tell you about an option to pick up or have delivered all of your monthly prescriptions at one time through a quick appointment with the pharmacist.

We offer a service where you are able to pick up (or have delivered) all of your medications once monthly; this will allow you to avoid multiple trips to the pharmacy each month. Can I get you set up now?

AVOID THESE PHRASES

These phrases are not descriptive to patients and caregivers. Mentioning the program instead of the value it offers or the problem it solves for the patient (or caregiver) will likely not result in successful enrollments:

Do you want to enroll in our new medication synchronization program?

Do you want to enroll in our new pharmacy program?

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